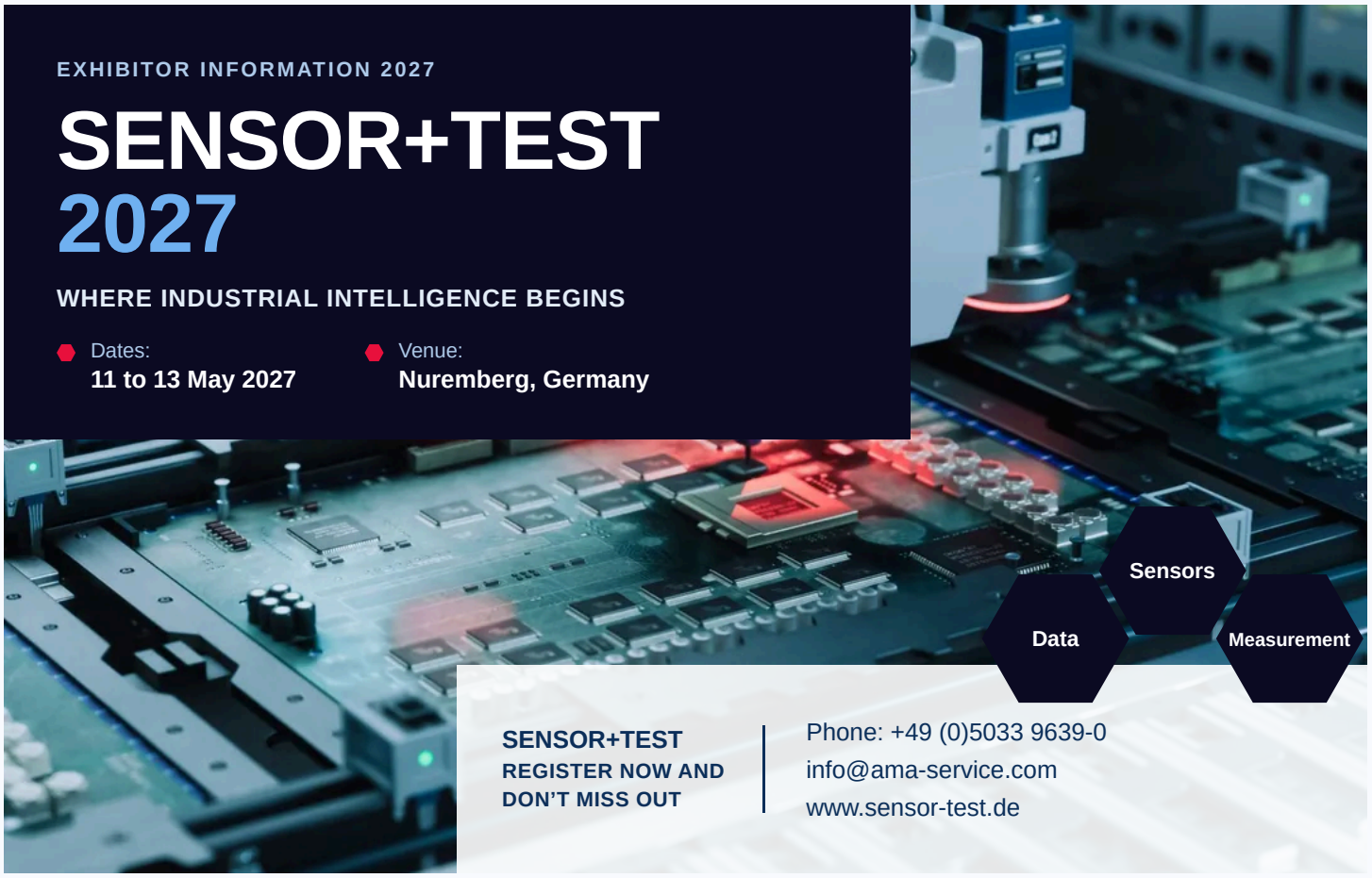
EXHIBITOR INFORMATION 2027

SENSOR+TEST 2027

WHERE INDUSTRIAL INTELLIGENCE BEGINS

- Dates: **11 to 13 May 2027**
- Venue: **Nuremberg, Germany**



SENSOR+TEST
REGISTER NOW AND DON'T MISS OUT

Phone: +49 (0)5033 9639-0
info@ama-service.com
www.sensor-test.de

SENSOR+TEST AT A GLANCE

Meet today's decision makers. Shape tomorrow's innovations.

Since 1982: from the industry, for the industry. SENSOR+TEST was founded by the AMA Association for Sensors and Measurement, the largest independent trade association in the sector, which still supports the fair today as its patron.



Topics. Products. Solutions.
SENSOR+TEST brings together suppliers and users of sensors as well as measuring, testing and monitoring technology.

Meet developers, design engineers and project decision makers who are looking for solutions to specific measuring, testing and monitoring tasks.

The right format for your goals.
Whether a standard stand, Technology Box (3 m²), All Inclusive Stand (from 6 m²), Young Innovators Area or theme parks such as Condition Monitoring and Innovative Calibration: every company in the community will find the right way to take part.

FOCUS TOPICS 2027

Applications & Markets

- Smart Manufacturing & Industrial AI
- Physical AI & Robotics
- Defense, Security & Dual Use
- Medical Technology & Life Sciences

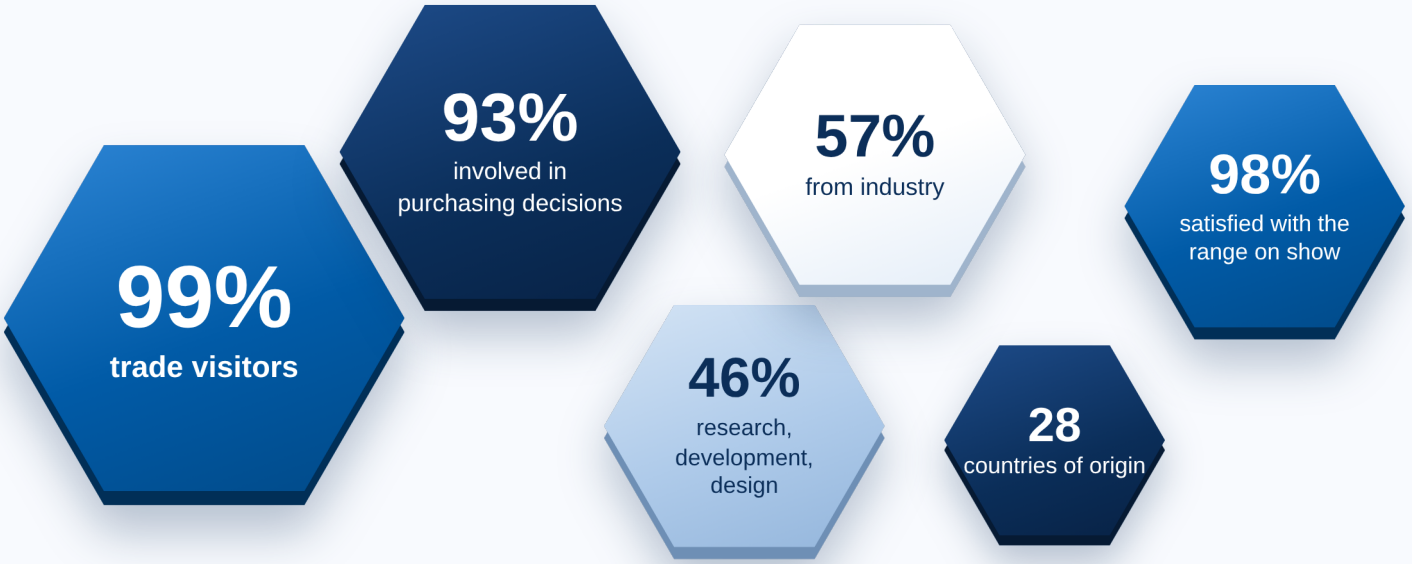
Technologies & Innovation

- Artificial Intelligence & Edge AI
- Quantum Sensing
- MEMS, NEMS & Next-Generation Sensors

The common foundation

Sensors, measurement and testing technology. SENSOR+TEST links technological innovation with concrete industrial, scientific and societal applications.

VISITOR QUALITY



GOOD REASONS TO EXHIBIT

- **Reach relevant target groups.** Meet developers, design engineers, technical decision makers and users with a specific interest in sensors and measurement technology.
- **Open up new business opportunities.** Make new contacts, win potential customers and lay the groundwork for business after the show.
- **Present your innovations.** Show products, technologies and solutions to a specialist audience.
- **Explore applications and partnerships.** Benefit from the exchange between technology suppliers, users, industry and research.
- **Increase your digital visibility.** Extend your presence online beyond the days of the show.
- **Communicate beyond the show.** Turn trade fair contacts into long term customer relationships.
- **Choose the right format.** Select the format that matches your goals.

WHERE INDUSTRIAL INTELLIGENCE BEGINS

The industry study “Sensor Trends 2030” by the AMA Association and VDI shows: **Sensors form the basis of industrial intelligence. No sensors, no data. No data, no AI.**

At SENSOR+TEST, the industry shows how measurement data creates added value. As patron of the fair, the AMA Association pools knowledge from industry and research and brings it to Nuremberg every year.

AMA MEMBERSHIP

THREE DAYS OF TRADE FAIR. 365 DAYS OF BENEFITS.

SENSOR+TEST is the trade fair of the AMA Association. Members benefit during the show and all year round.

10% **10% discount on stand space** at SENSOR+TEST

Further membership benefits

- Listing in the AMA industry guide
- Joint pavilions at trade fairs
- Industry studies and market data
- Network of industry and research

Depending on stand size, the discount can cover the membership fee in the very first year.

Become a member

Apply online in about two minutes
membership@ama-sensorik.de

CONTACT

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