



EXHIBITOR WORKSHOP

The way to maximum trade fair success



Online

- 14.02.2024 in German
- 15.02.2024 in English
- 13.03.2024 in German
- 14.03.2024 in English

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Learn about all the measures and offers available for exhibitors in our workshop and utilize them to maximize your trade fair success.

- ✓ How can you draw attention to your trade fair participation?
- ✓ How can interest be aroused at the trade fair?
- ✓ How can a product novelty be promoted through different marketing channels?
- ✓ What are the requirements and costs involved?

These and more questions will be answered in the exhibitor workshop. We offer the workshops in German and English. There is the option for online participation or attending live in Frankfurt am Main.

Therefore, plan your campaign for SENSOR+TEST 2024 with us! Participation is free of charge. Simply send us a brief email expressing your interest in participating, and you will receive the corresponding link.

[Register now](#)

