

# SENSOR + TEST 2022

## DIE MESSTECHNIK - MESSE

## The Measurement Fair

**10 – 12 May 2022,** Nuremberg**,** Germany

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### Presse Release

# Successful restart of SENSOR+TEST

**The restart of SENSOR+TEST, the leading trade fair for sensor and measurement technology, has been successful in its return to a presence event. After three eagerly awaited days, the measurement fair closed its doors today. 371 exhibitors and around 4500 visitors and participants of the two conferences found their way to Nuremberg and contributed to the success of an intensive innovation dialog.**

Finally being able to exchange ideas about new technologies live with customers and partners on site - that was the focus for all participants on the last three days of SENSOR+TEST 2022. In the past two years, only the presence trade fair has taken a break, but the development of innovations continued constantly at the companies. A total of 371 exhibitors therefore took part in the longed-for reunion of the industry. At 37.5%, the internationality was again at the usual high level. The leading trade fair for sensor and measurement technology also attracted around 4,500 trade visitors and conference participants to the two very well occupied halls 1 and 2. "Even though it was hardly possible to predict the number of visitors in advance, we were able to register a great deal of interest in the pre-registrations already in the past weeks - and we were not disappointed," Holger Bödeker, Managing Director of AMA Service GmbH, is pleased with the positive balance.

The return of the SENSOR+TEST after the last attendance event in 2019 was therefore able to fulfil what it promised in advance. "Due to the general conditions, the trade fair was of course smaller than the previous event, but it was able to convince with the very high proportion of highly qualified trade visitors and the concrete and intensive exchange of ideas. With the SENSOR+TEST 2022 we have succeeded in sending an important signal to the industry. Our special thanks go, of course, to our exhibitors and visitors who have placed their trust in us this year," says Holger Bödeker. Thus, visitors made extensive use of the opportunity to inform themselves about the many interesting innovations at the exhibition stands on 5,488 m² and in the trade forum.

The joy of personal encounters with customers and business partners was also noticeable among the exhibitors. This clearly showed how strong the desire for a presence event had been. The overwhelming satisfaction of the exhibitors was also confirmed by Christoph Paliot, Sales Manager Germany of Eletta Messtechnik GmbH: "Even if the number of visitors to our stand was slightly below 2019, we had many very good discussions overall, from which we hope to implement concrete projects." And Rolf Slatter, Managing Director of ITK Dr. Kassen GmbH, was also enthusiastic: "This is our first time exhibiting at the fair. Of course, we didn't know what to expect. But we are delighted with the crowds and our expectations were more than fulfilled after just two days. We are very satisfied and will gladly come again."

**Exciting accompanying program**

As innovative as ever, the sponsored joint stand for start-ups "Innovation Made in Germany" for young innovative companies showed their new developments to the interested public. This stand, already in its fifteenth edition, was completely occupied.

The accompanying 21. ITG/GMA-Fachtagung Sensoren und Messsysteme 2022 was somewhat smaller this year with its four parallel sessions and 123 lectures and posters, but the scientific conference management was nevertheless very satisfied with the result.

With the ettc2022 European Test and Telemetry Conference in hall 2, the most important international platform for telemetry, telecontrol, test instrumentation and data processing took place in Nuremberg for the fifth time - and at almost pre-crisis level. Visitors and participants were able to experience the important role telemetry technologies play today and tomorrow.

**SENSOR+TEST 2023: SMSI live for the first time, future-oriented special topic**

Next year, SENSOR+TEST will be held in the halls of NürnbergMesse from 9-11 May 2023. "Then we will hopefully be able to welcome our exhibitors, partners, visitors and delegations from the countries that unfortunately could not travel to our exhibition this year, but also participants who could not be present at the new start in the Franconian metropolis. So we are planning for two complete halls again in 2023," says Holger Bödeker.

With the special topic "Sensor and Measuring Technology for New Energies", SENSOR+TEST will take up a future-oriented topic in 2023. Securing our energy supply of the future is a major project for industry. In order for it to succeed, not only gigantic sums must be spent, but above all investments must be made in new and further technological developments. Sensor and measuring technology in particular will play an important role in this. "The topic proposed by the exhibitor‘s committee is not only one of the most important of our time, but is already enjoying a good response. With this we will certainly be able to build on the success of the special topics of the past years", Holger Bödeker is optimistic.

SENSOR+TEST 2023 will also be accompanied by the second international conference SMSI - Sensor and Measurement Science International, which will then take place on site for the first time after the digital premiere in 2021. The outstanding importance of measurement and sensor technology as key technologies for Industry 4.0 will again be in focus.

**The SENSOR+TEST goes on**

However, the SENSOR+TEST will continue its digital innovation communication after the days of the fair. Thus, in the coming weeks and months, interested parties will continue to find a whole range of innovations and topics that were presented at the fair and new products and technologies that will follow shortly on the fair website. "With the regular newsletters, which draw attention to the technologies offered by exhibitors, as well as via the social media channels, in which there are ongoing and up-to-date reports, we round off the offer of our hybrid event", explains Holger Bödeker.

In the case of publication, we ask for a voucher copy or a link.

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